

Below is “*Think and Grow Rich*” by Napoleon Hill Through the 1st Chapter

Thanks for your interest in “*Think and Grow Rich*” by Napoleon Hill. Since it was first published in 1937, over **60 million people** have read and studied “*Think and Grow Rich*.” This is one of the most influential self-help books of all times. When you read it for yourself, and start applying the concepts, you will understand why.

As I mentioned in my website, the edition that I offer through my website is the 1937 edition that is now in the public domain. What follows below is “*Think and Grow Rich*” **through the first chapter** so that you can see what the edition I’m offering looks like. This also includes the table of contents so that you can also see what is covered the rest of the book.

The **only** way you can get this version (with the reference numbers, etc.) is by ordering the 200+ Power Affirmations (over 3 hours of audio) from my website **for only \$7 (I may double the price to \$14 after Christmas 2006)**. You can order and download your set immediately by going to <http://www.poweraffirmations.com/MP3s/>. You will also receive the full copy of “*Think and Grow Rich*” as a **free bonus**.

The Power Affirmation audio files are quality recordings I made at a Hollywood recording studio. The affirmations alone are worth **many** times that price. With the free bonus of this special edition of “*Think and Grow Rich*,” I think you will find that this is an unbeatable combination.

The reason I’ve set the price so low for the Power Affirmations MP3s is that my primary objective is to help as many people all around the world as possible.

There’s a reason the title of the book is “***Think*** and Grow Rich.” As you read this first chapter, notice the emphasis placed on the power of **positive thought and desire**. Thought and desire are intangible forces of your mind. “*Think and Grow Rich*” is about **conditioning** your mind to **consistently** attract and create whatever you most want in life. Repetition of **positive** thought (in other words, affirmations) plays a significant role in the creation process.

Enjoy this first chapter. Then take the next step of getting the Power Affirmations MP3s and a full electronic copy of “*Think and Grow Rich*.”

I wish you **outstanding** success,

Bill Marshall

THINK and GROW RICH

**Original 1937 Classic Edition
with Wide Margins and Reference Numbers**

By

Napoleon Hill

New Forward

By

William Marshall

www.poweraffirmations.com

THINK and GROW RICH: The 1937 Original Edition

Teaching, for the first time, the famous Andrew Carnegie formula for money-making, based upon the THIRTEEN PROVEN STEPS TO RICHES.

Organized through 25 years of research, in collaboration with more than 500 distinguished men of great wealth, who proved by their own achievements that this philosophy is practical.

By

Napoleon Hill

Author of the

THE LAW OF SUCCESS

Philosophy

EBOOK EDITION
WITH ORIGINAL FORWARD
BY WILLIAM MARSHALL

Published by
William Marshall

www.poweraffirmations.com

Original Forward by William Marshall
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This is an ebook reproduction of the complete and original 1937 version of *Think and Grow Rich* by Napoleon Hill, originally published by The Ralston Society and now in the public domain.

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Forward by William Marshall

It was over 25 years ago that I first read *Think and Grow Rich* by Dr. Napoleon Hill. Little did I realize the impact this book would have on my thinking. At that point, I had only read a few “self-help” books. Since then, I have read many others (including others by Dr. Hill). But inevitably, I still go back to *Think and Grow Rich* for inspiration and motivation.

This edition is the original edition exactly as it was first published back in 1937. The edition that I am most familiar with was a later revised edition. There’s a few things that I find interesting about this original edition.

1. There are a lot more references to the Great Depression in this book than in later editions. This is understandable since the original edition was published less than 10 years after the infamous stock market crash.
2. In this edition, Napoleon Hill makes liberal use of capitals to emphasize his key points. Even though that doesn’t change the wording, it certainly changes the emphasis and changes the emotional feel of the text. I think this important since it gives insight as to the points Dr. Hill felt to be most important.
3. How accurate Napoleon Hill was in his analysis of the opportunities available in America at that time. Remember this was in 1937 long before many of the inventions that we now benefit from.

If you have read and studied *Think and Grow Rich* in the past, I think that you will find these differences alone make it worth reading this edition. It may be the oldest in terms of years, but for most of us, it is a *new and fresh* edition.

Affirmations and *Think and Grow Rich*

In many ways, *Think and Grow Rich* was the original inspiration for my power affirmations website. It’s where I first learned about affirmations and the power of **repetition of thought**. Most of the instructions related to affirmations in *Think and Grow Rich* are directed at affirmations you use

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for building self-confidence (his great self-confidence formula) or a specific amount of money.

That's certainly an important use of affirmations, but it isn't the only use (as I'm certain Dr. Hill would agree). While I still personally use affirmations in that way, the Power Affirmations I have written and recorded for my website are aimed more at building general thought habits based upon proven principles of success. That's because if you build outstanding thought habits, you are more likely to take positive action. And when you take positive action, achieving your goals becomes much easier.

One huge advantage that we have that was not available back when *Think and Grow Rich* was first written is a huge library of recorded self-help programs (including a recording of *Think and Grow Rich*). Listening to recorded audio programs allows you the opportunity to listen to programs multiple times—another way to make use of the **power of repetition**.

We are now in a position to take this principle to the **next level**. Making your own digital recordings that can be transferred to CD or to your MP3 player is now easier than ever. This means that in addition to taking advantage of general affirmation recordings (such as the 200 that are available from my website), it's relatively easy to write and record your own affirmations. You can write and record affirmations that are related to general success principles that you want to build into your thought habits, or they can be very specific to your personal Definite Major Purpose or goals.

Here is what Dr. Hill said about the power of repetition in *Think and Grow Rich*:

*“Repetition of affirmation of orders to your subconscious mind is the **only known method** of voluntary development of the emotion of faith.” (3/8)*

and

*“...any idea, plan, or purpose may be placed in the mind through **repetition of thought**.” (3/40)*

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What are some common examples of people who use **repetition** to become the best that they can be:

- Musicians and performers have to repeat and rehearse their craft in order to develop the skills they need to give perfect performances.
- Athletes have to practice, drill and rehearse the skills for their sport so that they know exactly how to respond within a fraction of a second. They have to be able to respond without having to even think about how they are going to respond. In the time they have to think about their response, the moment of opportunity is gone.
- **Every person** who learns how to speak and read, developed this ability through years of repetition—even though they didn't know that was happening at the time.

The type of repetition employed in each of these instances begins with simple repetition of the **basics**. The goal is to be so well grounded in the fundamentals that you are able to respond well automatically without a lot of conscious thought.

If you want to learn more about affirmations, I encourage you to visit my website www.poweraffirmations.com. There you can download a free eBook about Power Affirmations and get 200 Power Affirmations as MP3 files that you can listen to on your computer, MP3 player, or burn to a CD. Using Power Affirmation recordings is one of the best and **easiest** ways I know to apply the principle of repetition of positive thought.

About this Electronic Edition

There are two features I employed in this electronic edition in order to make it more useful for people who want to study *Think and Grow Rich* in depth:

1. **The addition of reference numbers.** What I did here was to add a reference number to each paragraph in each chapter. The numbering starts over with the start of each new chapter. If you look at the quotes above, you will notice that after each I added two numbers divided by a slash. For example (3/8).

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The first number is the chapter number, the second is the paragraph number. So you can find the quote at chapter 3, paragraph 8. This way if you make separate notes for yourself as you read *Think and Grow Rich*, you can note the chapter and paragraph where it can be found.

2. The second thing I did was to allow for **wide margins**—1.5” all the way around. If you print out your own copy of this book this will allow you additional space to make notes in the margins.

If you print out this book (which I suggest you do), I suggest that you take it to some place like FedexKinko’s and have them put it in a spiral binding. This will keep all of the pages together and allow the book to lie flat which makes it a lot easier to make notes. I also encourage you to print out the copy on both sides so that the book is thinner for you.

According to the Napoleon Hill Foundation, more than **60 million** copies of *Think and Grow Rich* have been sold over the years. This makes it one of the best selling books of all time. It’s also one of the most influential. With this electronic edition of the original version, it is my hope that this number will continue to grow and multiply all around the world. Most importantly, that **you** use this edition to earnestly study and apply the lessons in order to achieve your worthwhile Definite Major Purpose in life.

Napoleon Hill said it best:

“Whatever you conceive and believe, you can achieve.”

William Marshall
January 8, 2006
www.poweraffirmations.com

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WHAT DO YOU WANT MOST?

Is It Money, Fame, Power, Contentment, Personality, Peace of Mind, Happiness?

- 1 The Thirteen Steps to Riches described in this book offer the shortest dependable philosophy of individual achievement ever presented for the benefit of the man or woman who is searching for a definite goal in life.
- 2 Before beginning the book you will profit greatly if you recognize the fact that *the book was not written to entertain*. You cannot digest the contents properly in a week or a month.
- 3 After reading the book thoroughly, Dr. Miller Reese Hutchison, nationally known Consulting Engineer and long-time associate of Thomas A. Edison, said—
- 4 “This is not a novel. It is a textbook on individual achievement that came directly from the experiences of hundreds of America’s most successful men. It should be studied, digested, and meditated upon. No more than one chapter should be read in a single night. The reader should underline the sentences which impress him most. Later, he should go back to these marked lines and read them again. *A real student will not merely read this book*, he will absorb its contents and make them his own. This book should be adopted by all high schools and no boy or girl should be permitted to graduate without having satisfactorily passed an examination on it. This philosophy will not take the place of the subjects taught in schools, but it will enable one to *organize and apply* the knowledge acquired, and convert it into useful service and adequate compensation without waste of time.”
- 5 Dr. John R. Turner, Dean of the College of The City of New York, after having read the book, said—
- 6 “The very best example of the soundness of this philosophy is your own son, Blair, whose dramatic story you have outlined in the chapter on Desire.”
- 7 Dr. Turner had reference to the author’s son, who, born without normal hearing capacity, not only avoided becoming a deaf mute, but

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actually converted his handicap into a priceless asset by applying the philosophy here described. After reading the story (in Chapter 2, starting on paragraph 65), you will realize that you are about to come into possession of a philosophy which can be transmuted into material wealth, or serve as readily to bring you peace of mind, understanding, spiritual harmony, and in some instances, as in the case of the author's son, it can help you master physical affliction.

8 The author discovered, through personally analyzing hundreds of successful men, that *all* of them followed the habit of exchanging ideas, through what is commonly called *conferences*. When they had problems to be solved they sat down together and talked freely until they discovered, from their joint contribution of ideas, a plan that would serve their purpose.

THE MOST PROFITABLE WAY TO USE THIS BOOK

9 You, who read this book, will get most out of it by putting into practice the Master Mind principle described in the book. This you can do (as others are doing so successfully) by forming a study club, consisting of any desired number of people who are friendly and harmonious. The club should have a meeting at regular periods, as often as once each week. The procedure should consist of reading one chapter of the book at each meeting, after which the contents of the chapter should be freely discussed by all members. Each member should make notes, putting down ALL IDEAS OF HIS OWN inspired by the discussion. Each member should carefully read and analyze each chapter several days prior to its open reading and joint discussion in the club. The reading at the club should be done by someone who reads well and understands how to put color and feeling into the lines.

10 By following this plan every reader will get from its pages, not only the sum total of the best knowledge organized from the experiences of hundreds of successful men, but more important by far, *he will tap new sources of knowledge in his own mind as well as acquire knowledge of priceless value FROM EVERY OTHER PERSON PRESENT.*

11 If you follow this plan persistently you will be almost certain to uncover and appropriate the secret formula by which Andrew Carnegie acquired his huge fortune, as referred to in the author's introduction.

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TRIBUTES TO THE AUTHOR

From Great American Leaders

“THINK AND GROW RICH” was 25 years in the making. It is Napoleon Hill’s newest book, based upon his famous Law of Success Philosophy. His work and writings have been praised by great leaders in Finance, Education, Politics, Government.

Supreme Court of the United States Washington, D. C.

Dear Mr. Hill:—I have now had an opportunity to finish reading your Law of Success textbooks and I wish to express my appreciation of the splendid work you have done in the organization of this philosophy.

It would be helpful if every politician in the country would assimilate and apply the 17 principles upon which your lessons are based. It contains some very fine material which every leader in every walk of life should understand.

I am happy to have had the privilege of rendering you some slight measure of help in the organization of this splendid course of “common sense” philosophy.

Sincerely yours

William Howard Taft
(Former President and former Chief Justice of the United States)

KING OF THE 5 AND 10 CENT STORES

“By applying many of the 17 fundamentals of the Law of Success philosophy we have built a great chain of successful stores. I presume it would be no exaggeration of fact if I said that the Woolworth Building might properly be called a monument to the soundness of these principles.”

F. W. WOOLWORTH

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A GREAT STEAMSHIP MAGNATE

“I feel greatly indebted for the privilege of reading your Law of Success. If I had had this philosophy fifty years ago, I suppose I could have accomplished all that I have done in less than half the time. I sincerely hope the world will discover and reward you.”

ROBERT DOLLAR

FAMOUS AMERICAN LABOR LEADER

“Mastery of the Law of Success philosophy is the equivalent of an insurance policy against failure.”

SAMUEL GOMPERS

A FORMER PRESIDENT OF THE UNITED STATES

“May I not congratulate you on your persistence. Any man who devotes that much time ... must of necessity make discoveries of great value to others. I am deeply impressed by your interpretation of the “Master Mind” principles which you have so clearly described.”

WOODROW WILSON

A MERCHANT PRINCE

“I know that your 17 fundamentals of success are sound because I have been applying them in my business for more than 30 years.”

JOHN WANAMAKER

WORLD’S LARGEST MAKER OF CAMERAS

“I know that you are doing a world of good with your Law of Success. I would not care to set a monetary value on this training because it brings to the student qualities which cannot be measured by money, alone.”

GEORGE EASTMAN

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A NATIONALLY KNOWN BUSINESS CHIEF

“Whatever success I may have attained I owe, entirely, to the application of your 17 fundamental principles of the Law of Success. I believe I have the honor of being your first student.”

W.M. WRIGLEY, JR.

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PUBLISHER'S PREFACE

- 1** THIS book conveys the experience of more than 500 men of great wealth, who began at scratch, with nothing to give in return for riches except THOUGHTS, IDEAS and ORGANIZED PLANS.
- 2** Here you have the entire philosophy of moneymaking, just as it was organized from the actual achievements of the most successful men known to the American people during the past fifty years. It describes WHAT TO DO, also, HOW TO DO IT!
- 3** It presents complete instructions on HOW TO SELL YOUR PERSONAL SERVICES.
- 4** It provides you with a perfect system of self-analysis that will readily disclose what has been standing between you and “the big money” in the past.
- 5** It describes the famous Andrew Carnegie formula of personal achievement by which he accumulated hundreds of millions of dollars for himself and made no fewer than a score of millionaires of men to whom he taught his secret.
- 6** Perhaps you do not need all that is to be found in the book—no one of the 500 men from whose experiences it was written did—but you may need ONE IDEA, PLAN OR SUGGESTION to start you toward your goal. Somewhere in the book you will find this needed stimulus.
- 7** The book was inspired by Andrew Carnegie, after he had made his millions and retired. It was written by the man to whom Carnegie disclosed the astounding secret of his riches—the same man to whom the 500 wealthy men revealed the source of their riches.
- 8** In this volume will be found the thirteen principles of money-making essential to every person who accumulates sufficient money to guarantee financial independence. It is estimated that the research which went into the preparation, before the book was written, or could be written—research covering more than twenty-five years of continuous effort—could not be duplicated at a cost of less than \$100,000.00.

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Publisher's Preface

9 Moreover, the knowledge contained in the book never can be duplicated, at any cost, for the reason that more than half of the 500 men who supplied the information it brings have passed on.

10 *Riches cannot always be measured in money!*

11 Money and material things are essential for freedom of body and mind, but there are some who will feel that the greatest of all riches can be evaluated only in terms of lasting friendships, harmonious family relationships, sympathy and understanding between business associates, and introspective harmony which brings one peace of mind measurable only in spiritual values!

12 All who read, understand and apply this philosophy will be better prepared to attract and enjoy these higher estates which always have been and always will be denied to all except *those who are ready for them*.

13 Be prepared, therefore, when you expose yourself to the influence of this philosophy, to experience a CHANGED LIFE which may help you not only to negotiate your way through life with harmony and understanding, but also to prepare you for the accumulation of material riches in abundance.

THE PUBLISHER

AUTHOR'S PREFACE

1 IN EVERY chapter of this book, mention has been made of the money-making secret which has made fortunes for more than five hundred exceedingly wealthy men whom I have carefully analyzed over a long period of years.

2 The secret was brought to my attention by Andrew Carnegie, more than a quarter of a century ago. The canny, lovable old Scotsman carelessly tossed it into my mind, when I was but a boy. Then he sat back in his chair, with a merry twinkle in his eyes, and watched carefully to see if I had brains enough to understand the full significance of what he had said to me.

3 When he saw that I had grasped the idea, he asked if I would be willing to spend twenty years or more, preparing myself to take it to the world, to men and women who, without the secret, might go through life as failures. I said I would, and with Mr. Carnegie's cooperation, I have kept my promise.

4 This book contains the secret, after having been put to a practical test by thousands of people, in almost every walk of life. It was Mr. Carnegie's idea that the magic formula, which gave him a stupendous fortune, ought to be placed within reach of people who do not have time to investigate how men make money, and it was his hope that I might test and demonstrate the soundness of the formula through the experience of men and women in every calling. He believed the formula should be taught in all public schools and colleges, and expressed the opinion that if it were properly taught it would so revolutionize the entire educational system that the time spent in school could be reduced to less than half.

5 His experience with Charles M. Schwab, and other young men of Mr. Schwab's type, convinced Mr. Carnegie that much of that which is taught in the schools is of no value whatsoever in connection with the business of earning a living or accumulating riches. He had arrived at this decision, because he had taken into his business one young man after another, many of them with but little schooling, and by coaching them in the use of this formula, developed in them rare leadership. *Moreover, his coaching made fortunes for everyone of them who followed his instructions.*

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6 In the chapter on Faith, you will read the astounding story of the organization of the giant United States Steel Corporation, as it was conceived and carried out by one of the young men through whom Mr. Carnegie proved that his formula will work *for all who are ready for it*. This single application of the secret, by that young man—Charles M. Schwab—made him a huge fortune in both money and OPPORTUNITY. Roughly speaking, this particular application of the formula was worth *six hundred million dollars*.

7 These facts—and they are facts well known to almost everyone who knew Mr. Carnegie—give you a fair idea of what the reading of this book may bring to you, provided you *KNOW WHAT IT IS THAT YOU WANT*.

8 Even before it had undergone twenty years of practical testing, the secret was passed on to more than one hundred thousand men and women who have used it for their personal benefit, as Mr. Carnegie planned that they should. Some have made fortunes with it. Others have used it successfully in creating harmony in their homes. A clergyman used it so effectively that it brought him an income of upwards of \$75,000.00 a year.

9 Arthur Nash, a Cincinnati tailor, used his near-bankrupt business as a “guinea pig” on which to test the formula. The business came to life and made a fortune for its owners. It is still thriving, although Mr. Nash has gone. The experiment was so unique that newspapers and magazines, gave it more than a million dollars’ worth of laudatory publicity.

10 The secret was passed on to Stuart Austin Wier, of Dallas, Texas. He was ready for it—so ready that he gave up his profession and studied law. Did he succeed? That story is told too.

11 I gave the secret to Jennings Randolph, the day he graduated from College, and he has used it so successfully that he is now serving his third term as a Member of Congress, with an excellent opportunity to keep on using it until it carries him to the White House.

12 While serving as Advertising Manager of the La-Salle Extension University, when it was little more than a name, I had the privilege of seeing J. G. Chapline, President of the University, use the formula so

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effectively that he has since made the LaSalle one of the great extension schools of the country.

13 The secret to which I refer has been mentioned no fewer than a hundred times, throughout this book. It has not been directly named, for it seems to work more successfully when it is merely uncovered and left in sight, where THOSE WHO ARE READY, and SEARCHING FOR IT, may pick it up. That is why Mr. Carnegie tossed it to me so quietly, without giving me its specific name.

14 If you are READY to put it to use, you will recognize this secret at least once in every chapter. I wish I might feel privileged to tell you how you will know if you are ready, but that would deprive you of much of the benefit you will receive when you make the discovery in your own way.

15 While this book was being written, my own son, who was then finishing the last year of his college work, picked up the manuscript of chapter two, read it, and discovered the secret for himself. He used the information so effectively that he went directly into a responsible position at a beginning salary greater than the average man ever earns. His story has been briefly described in chapter two. When you read it, perhaps you will dismiss any feeling you may have had, at the beginning of the book, that it promised too much. And, too, if you have ever been discouraged, if you have had difficulties to surmount which took the very soul out of you, if you have tried and failed, if you were ever handicapped by illness or physical affliction, this story of my son's discovery and use of the Carnegie formula may prove to be the oasis in the Desert of Lost Hope, for which you have been searching.

16 This secret was extensively used by President Woodrow Wilson, during the World War. It was passed on to every soldier who fought in the war, carefully wrapped in the training received before going to the front. President Wilson told me it was a strong factor in raising the funds needed for the war.

17 More than twenty years ago, Hon. Manuel L. Quezon (then Resident Commissioner of the Philippine Islands), was inspired by the secret to gain freedom for his people. He has gained freedom for the Philippines, and is the first President of the free state.

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18 A peculiar thing about this secret is that those who once acquire it and use it, find themselves literally swept on to success, with but little effort, and they never again submit to failure! If you doubt this, study the names of those who have used it, wherever they have been mentioned, check their records for yourself, and be convinced.

19 There is no such thing as SOMETHING FOR NOTHING!

20 The secret to which I refer cannot be had without a price, although the price is far less than its value. It cannot be had at any price by those who are not intentionally searching for it. It cannot be given away, it cannot be purchased for money, for the reason that it comes in two parts. One part is already in possession of those who are ready for it.

21 The secret serves equally well, all who are ready for it. Education has nothing to do with it. Long before I was born, the secret had found its way into the possession of Thomas A. Edison, and he used it so intelligently that he became the world's leading inventor, although he had but three months of schooling.

22 The secret was passed on to a business associate of Mr. Edison. He used it so effectively that, although he was then making only \$12,000 a year, he accumulated a great fortune, and retired from active business while still a young man. You will find his story at the beginning of the first chapter. It should convince you that riches are not beyond your reach, that you can still be what you wish to be, that money, fame, recognition and happiness can be had by all who are ready and determined to have these blessings.

23 How do I know these things? You should have the answer before you finish this book. You may find it in the very first chapter, or on the last page. While I was performing the twenty year task of research, which I had undertaken at Mr. Carnegie's request, I analyzed hundreds of well known men, many of whom admitted that they had accumulated their vast fortunes through the aid of the Carnegie secret; among these men were:—

HENRY FORD
WILLIAM WRIGLEY JR.
JOHN WANAMAKER
JAMES J. HILL
GEORGE S. PARKER

M. STATLER
HENRY L. DOHERTY
CYRUS H. K. CURTIS
GEORGE EASTMAN
THEODORE ROOSEVELT

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Author's Preface

JOHN W. DAVIS
ELBERT HUBBARD
WILBUR WRIGHT
WILLIAM JENNINGS BRYAN
DR. DAVID STARR JORDAN
ODGEN ARMOUR
CHARLES M. SCHWAB
HARRIS F. WILLIAMS
DR. FRANK GUNSAULUS
DANIEL WILLARD
KING GILLETTE
RALPH A. WEEKS
JUDGE DANIEL T. WRIGHT
JOHN D. ROCKEFELLER
THOMAS A. EDISON
FRANK A. VANDERLIP
F. W. WOOLWORTH
COL. ROBERT A. DOLLAR
EDWARD A. FILENE

EDWIN C. BARNES
ARTHUR BRISBANE
WOODROW WILSON
WM. HOWARD TAFT
LUTHER BURBANK
EDWARD W. BOK
FRANK A. MUNSEY
ELBERT H. GARY
DR. ALEXANDER GRAHAM
BELL
JOHN H. PATTERSON
JULIUS ROSENWALD
STUART AUSTIN WIER
DR. FRANK CRANE
GEORGE M. ALEXANDER
J. G. CHAPPLINE
HON. JENNINGS RANDOLPH
ARTHUR NASH
CLARENCE DARROW

24 These names represent but a small fraction of the hundreds of well known Americans whose achievements, financially and otherwise, prove that those who understand and apply the Carnegie secret, reach high stations in life. I have never known anyone who was inspired to use the secret, who did not achieve noteworthy success in his chosen calling. I have never known any person to distinguish himself, or to accumulate riches of any consequence, without possession of the secret. From these two facts I draw the conclusion that the secret is more important, as a part of the knowledge essential for self-determination, than any which one receives through what is popularly known as "education."

25 What is EDUCATION, anyway? This has been answered in full detail.

26 As far as schooling is concerned, many of these men had very little. John Wanamaker once told me that what little schooling he had, he acquired in very much the same manner as a modern locomotive takes on water, by "scooping it up as it runs." Henry Ford never reached high school, let alone college. I am not attempting to minimize the value of schooling, but I am trying to express my earnest belief that those who master and apply the secret will reach high stations, accumulate riches,

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Author's Preface

and bargain with life on their own terms, even if their schooling has been meager.

27 Somewhere, as you read, the secret to which I refer will jump from the page and stand boldly before you, **IF YOU ARE READY FOR IT!** When it appears, you will recognize it. Whether you receive the sign in the first or the last chapter, stop for a moment when it presents itself, and turn down a glass, for that occasion will mark the most important turning-point of your life.

28 We pass now, to Chapter One, and to the story of my very dear friend, who has generously acknowledged having seen the mystic sign, and whose business achievements are evidence enough that he turned down a glass. As you read his story, and the others, remember that they deal with the important problems of life, such as all men experience.

29 The problems arising from one's endeavor to earn a living, to find hope, courage, contentment and peace of mind; to accumulate riches and to enjoy freedom of body and spirit.

30 Remember, too, as you go through the book, that it deals with facts and not with fiction, its purpose being to convey a great universal truth through which all who are **READY** may learn, not only **WHAT TO DO**, **BUT ALSO HOW TO DO IT!** and receive, as well, **THE NEEDED STIMULUS TO MAKE A START.**

31 As a final word of preparation, before you begin the first chapter, may I offer one brief suggestion which may provide a clue by which the Carnegie secret may be recognized? It is this—***ALL ACHIEVEMENT, ALL EARNED RICHES, HAVE THEIR BEGINNING IN AN IDEA!*** If you are ready for the secret, you already possess one 17 18 half of it, therefore, you will readily recognize the other half the moment it reaches your mind.

THE AUTHOR

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CHAPTER 1

INTRODUCTION

THE MAN WHO “THOUGHT” HIS WAY INTO PARTNERSHIP WITH THOMAS A. EDISON

1 TRULY, “thoughts are things,” and powerful things at that, when they are mixed with definiteness of purpose, persistence, and a BURNING DESIRE for their translation into riches, or other material objects.

2 A little more than thirty years ago, Edwin C. Barnes discovered how true it is that men really do THINK AND GROW RICH. His discovery did not come about at one sitting. It came little by little, beginning with a BURNING DESIRE to become a business associate of the great Edison.

3 One of the chief characteristics of Barnes’ Desire was that it was *definite*. He wanted to work *with* Edison, not *for* him. Observe, carefully, the description of how he went about translating his DESIRE into reality, and you will have a better understanding of the thirteen principles which lead to riches.

4 When this DESIRE, or impulse of thought, first flashed into his mind he was in no position to act upon it. Two difficulties stood in his way. He did not know Mr. Edison, and he did not have enough money to pay his railroad fare to Orange, New Jersey.

5 These difficulties were sufficient to have discouraged the majority of men from making any attempt to carry out the desire. But his was no ordinary desire! He was so determined to find a way to carry out his desire that he finally decided to travel by “blind baggage,” rather than be defeated. (To the uninitiated, this means that he went to East Orange on a freight train).

6 He presented himself at Mr. Edison’s laboratory, and announced he had come to go into business with the inventor. In speaking of the first meeting between Barnes and Edison, years later, Mr. Edison said, “He stood there before me, looking like an ordinary tramp, *but there was something in the expression of his face which conveyed the impression that he was determined to get what he had come after*. I had learned, from years of experience with men, that when a man really DESIRES a

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thing so deeply that he is willing to stake his entire future on a single turn of the wheel in order to get it, he is sure to win. I gave him the opportunity he asked for, *because I saw he had made up his mind to stand by until he succeeded*. Subsequent events proved that no mistake was made.”

7 Just what young Barnes said to Mr. Edison on that occasion was far less important than *that which he thought*. Edison, himself, said so! It could not have been the young man’s appearance which got him his start in the Edison office, for that was definitely against him. It was what he THOUGHT that counted.

8 If the significance of this statement could be conveyed to every person who reads it, there would be no need for the remainder of this book.

9 Barnes did not get his partnership with Edison on his first interview. He did get a chance to work in the Edison offices, at a very nominal wage, doing work that was unimportant to Edison, but most important to Barnes, because it gave him an opportunity to display his “merchandise” where his intended “partner” could see it.

10 Months went by. Apparently nothing happened to bring the coveted goal which Barnes had set up in his mind as his DEFINITE MAJOR PURPOSE. But something important was happening in Barnes’ mind. He was constantly intensifying his DESIRE to become the business associate of Edison.

11 Psychologists have correctly said that “when one is truly ready for a thing, it puts in its appearance.” Barnes was ready for a business association with Edison, moreover, he was DETERMINED TO REMAIN READY UNTIL HE GOT THAT WHICH HE WAS SEEKING.

12 He did not say to himself, “Ah well, what’s the use? I guess I’ll change my mind and try for a salesman’s job.” But, he did say, “I came here to go into business with Edison, and I’ll accomplish this end if it takes the remainder of my life.” *He meant it!* What a different story men would have to tell if only they would adopt a DEFINITE PURPOSE, and stand by that purpose until it had time to become an all-consuming obsession!

13 Maybe young Barnes did not know it at the time, but his bulldog determination, his persistence in standing back of a single DESIRE, was

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destined to mow down all opposition, and bring him the opportunity he was seeking.

14 When the opportunity came, it appeared in a different form, and from a different direction than Barnes had expected. That is one of the tricks of opportunity. It has a sly habit of slipping in by the back door, and often it comes disguised in the form of misfortune, or temporary defeat. Perhaps this is why so many fail to recognize opportunity.

15 Mr. Edison had just perfected a new office device, known at that time, as the Edison Dictating Machine (now the Ediphone). His salesmen were not enthusiastic over the machine. They did not believe it could be sold without great effort. Barnes saw his opportunity. It had crawled in quietly, hidden in a queer looking machine which interested no one but Barnes and the inventor.

16 Barnes knew he could sell the Edison Dictating Machine. He suggested this to Edison, and promptly got his chance. He did sell the machine. In fact, he sold it so successfully that Edison gave him a contract to distribute and market it all over the nation. Out of that business association grew the slogan, "Made by Edison and installed by Barnes."

17 The business alliance has been in operation for more than thirty years. Out of it Barnes has made himself rich in money, but he has done something infinitely greater, he has proved that one really may "Think and Grow Rich."

18 How much actual cash that original DESIRE of Barnes" has been worth to him, I have no way of knowing. Perhaps it has brought him two or three million dollars, but the amount, whatever it is, becomes insignificant when compared with the greater asset he acquired in the form of definite knowledge that *an intangible impulse of thought can be transmuted into its physical counterpart by the application of known principles.*

19 Barnes literally *thought* himself into a partnership with the great Edison! He thought himself into a fortune. He had nothing to start with, except the capacity to KNOW WHAT HE WANTED, AND THE DETERMINATION TO STAND BY THAT DESIRE UNTIL HE REALIZED IT.

20 He had no money to begin with. He had but little education. He had no influence. But he did have initiative, faith, and the will to win. With these intangible forces he *made himself* number one man with the greatest inventor who ever lived.

21 Now, let us look at a different situation, and study a man who had plenty of tangible evidence of riches, but lost it, because *he stopped* three feet short of the goal he was seeking.

THREE FEET FROM GOLD

22 One of the most common causes of failure is the habit of quitting when one is overtaken by *temporary defeat*. Every person is guilty of this mistake at one time or another.

23 An uncle of R. U. Darby was caught by the “gold fever” in the gold-rush days, and went west to DIG AND GROW RICH. He had never heard that *more gold has been mined from the brains of men than has ever been taken from the earth*. He staked a claim and went to work with pick and shovel. The going was hard, but his lust for gold was definite.

24 After weeks of labor, he was rewarded by the discovery of the shining ore. He needed machinery to bring the ore to the surface. Quietly, he covered up the mine, retraced his footsteps to his home in Williamsburg, Maryland, told his relatives and a few neighbors of the “strike.” They got together money for the needed machinery, had it shipped. The uncle and Darby went back to work the mine.

25 The first car of ore was mined, and shipped to a smelter. The returns proved they had one of the richest mines in Colorado! A few more cars of that ore would clear the debts. Then would come the big killing in profits.

26 Down went the drills! Up went the hopes of Darby and Uncle! Then something happened! The vein of gold ore disappeared! They had come to the end of the rainbow, and the pot of gold was no longer there! They drilled on, desperately trying to pick up the vein again—all to no avail.

27 Finally, they decided to QUIT.

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28 They sold the machinery to a junk man for a few hundred dollars, and took the train back home. Some “junk” men are dumb, but not this one! He called in a mining engineer to look at the mine and do a little calculating. The engineer advised that the project had failed, because the owners were not familiar with “fault lines.” His calculations showed that the vein would be found **JUST THREE FEET FROM WHERE THE DARBYS HAD STOPPED DRILLING!** That is exactly where it was found!

29 The “Junk” man took millions of dollars in ore from the mine, because he knew enough to seek expert counsel before giving up.

30 Most of the money which went into the machinery was procured through the efforts of R. U. Darby, who was then a very young man. The money came from his relatives and neighbors, because of their faith in him. He paid back every dollar of it, although he was years in doing so.

31 Long afterward, Mr. Darby recouped his loss many times over, *when he made the discovery* that DESIRE can be transmuted into gold. The discovery came after he went into the business of selling life insurance.

32 Remembering that he lost a huge fortune, because he STOPPED three feet from gold, Darby profited by the experience in his chosen work, by the simple method of saying to himself, “I stopped three feet from gold, but I will never stop *because men say ‘no’* when I ask them to buy insurance.”

33 Darby is one of a small group of fewer than fifty men who sell more than a million dollars in life insurance annually. He owes his “stickability” to the lesson he learned from his “quitability” in the gold mining business.

34 Before success comes in any man’s life, he is sure to meet with much temporary defeat, and, perhaps, some failure. When defeat overtakes a man, the easiest and most logical thing to do is to QUIT. That is exactly what the majority of men do.

35 More than five hundred of the most successful men this country has ever known, told the author their greatest success came just one step beyond the point at which defeat had overtaken them. Failure is a trickster with a keen sense of irony and cunning. It takes great delight in tripping one when success is almost within reach.

A FIFTY-CENT LESSON IN PERSISTENCE

36 Shortly after Mr. Darby received his degree from the “University of Hard Knocks,” and had decided to profit by his experience in the gold mining business, he had the good fortune to be present on an occasion that proved to him that “No” does not necessarily mean no.

37 One afternoon he was helping his uncle grind wheat in an old fashioned mill. The uncle operated a large farm on which a number of colored sharecrop farmers lived. Quietly, the door was opened, and a small colored child, the daughter of a tenant, walked in and took her place near the door.

38 The uncle looked up, saw the child, and barked at her roughly, “what do you want?”

39 Meekly, the child replied, “My mammy say send her fifty cents.”

40 “I’ll not do it,” the uncle retorted, “Now you run on home.”

41 “Yas sah,” the child replied. *But she did not move.*

42 The uncle went ahead with his work, so busily engaged that he did not pay enough attention to the child to observe that she did not leave. When he looked up and saw her still standing there, he yelled at her, “I told you to go on home! Now go, or I’ll take a switch to you.”

43 The little girl said “yas sah,” *but she did not budge an inch.*

44 The uncle dropped a sack of grain he was about to pour into the mill hopper, picked up a barrel stave, and started toward the child with an expression on his face that indicated trouble.

45 Darby held his breath. He was certain he was about to witness a murder. He knew his uncle had a fierce temper. He knew that colored children were not supposed to defy white people in that part of the country.

46 When the uncle reached the spot where the child was standing, she quickly stepped forward one step, looked up into his eyes, and screamed

at the top of her shrill voice, “MY MAMMY’S GOTTA HAVE THAT FIFTY CENTS!”

47 The uncle stopped, looked at her for a minute, then slowly laid the barrel stave on the floor, put his hand in his pocket, took out half a dollar, and gave it to her.

48 The child took the money and slowly backed toward the door, never taking her eyes off the man *whom she had just conquered*. After she had gone, the uncle sat down on a box and looked out the window into space for more than ten minutes. He was pondering, with awe, over the whipping he had just taken.

49 Mr. Darby, too, was doing some thinking. That was the first time in all his experience that he had seen a colored child deliberately master an adult white person. How did she do it? What happened to his uncle that caused him to lose his fierceness and become as docile as a lamb? What strange power did this child use that made her master over her superior? These and other similar questions flashed into Darby’s mind, but he did not find the answer until years later, when he told me the story.

50 Strangely, the story of this unusual experience was told to the author in the old mill, on the very spot where the uncle took his whipping. Strangely, too, I had devoted nearly a quarter of a century to the study of the power which enabled an ignorant, illiterate colored child to conquer an intelligent man.

51 As we stood there in that musty old mill, Mr. Darby repeated the story of the unusual conquest, and finished by asking, “What can you make of it? What strange power did that child use, that so completely whipped my uncle?”

52 The answer to his question will be found in the principles described in this book. The answer is full and complete. It contains details and instructions sufficient to enable anyone to understand, and apply the same force which the little child accidentally stumbled upon.

53 Keep your mind alert, and you will observe exactly what strange power came to the rescue of the child, you will catch a glimpse of this power in the next chapter. Somewhere in the book you will find an idea that will quicken your receptive powers, and place at your command, for

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your own benefit, this same irresistible power. The awareness of this power may come to you in the first chapter, or it may flash into your mind in some subsequent chapter. It may come in the form of a single idea. Or, it may come in the nature of a plan, or a purpose. Again, it may cause you to go back into your past experiences of failure or defeat, and bring to the surface some lesson by which you can regain all that you lost through defeat.

54 After I had described to Mr. Darby the power unwittingly used by the little colored child, he quickly retraced his thirty years of experience as a life insurance salesman, and frankly acknowledged that his success in that field was due, in no small degree, to the lesson he had learned from the child.

55 Mr. Darby pointed out: “Every time a prospect tried to bow me out, without buying, I saw that child standing there in the old mill, her big eyes glaring in defiance, and I said to myself, “I’ve gotta make this sale.” The better portion of all sales I have made, were made after people had said “NO”.”

56 He recalled, too, his mistake in having stopped only three feet from gold, “but,” he said, “that experience was a blessing in disguise. It taught me to *keep on keeping on*, no matter how hard the going may be, a lesson I needed to learn before I could succeed in anything.”

57 This story of Mr. Darby and his uncle, the colored child and the gold mine, doubtless will be read by hundreds of men who make their living by selling life insurance, and to all of these, the author wishes to offer the suggestion that Darby owes to these two experiences his ability to sell more than a million dollars of life insurance every year.

58 Life is strange, and often imponderable! Both the successes and the failures have their roots in simple experiences. Mr. Darby’s experiences were commonplace and simple enough, yet they held the answer to his destiny in life, therefore they were as important (to him) as life itself. He profited by these two dramatic experiences, *because he analyzed them*, and found the lesson they taught. But what of the man who has neither the time, nor the inclination to study failure in search of knowledge that may lead to success? Where, and how is he to learn the art of converting defeat into stepping stones to opportunity?

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- 59** In answer to these questions, this book was written.
- 60** The answer called for a description of thirteen principles, but remember, as you read, the answer you may be seeking, to the questions which have caused you to ponder over the strangeness of life, may be found *in your own mind*, through some idea, plan, or purpose which may spring into your mind as you read.
- 61** One sound idea is all that one needs to achieve success. The principles described in this book, contain the best, and the most practical of all that is known, concerning ways and means of creating useful ideas.
- 62** Before we go any further in our approach to the description of these principles, we believe you are entitled to receive this important suggestion.... **WHEN RICHES BEGIN TO COME THEY COME SO QUICKLY, IN SUCH GREAT ABUNDANCE, THAT ONE WONDERS WHERE THEY HAVE BEEN HIDING DURING ALL THOSE LEAN YEARS.** This is an astounding statement, and all the more so, when we take into consideration the popular belief, that riches come only to those who work hard and long.
- 63** When you begin to **THINK AND GROW RICH**, you will observe that riches begin with a state of mind, with definiteness of purpose, with little or no hard work. You, and every other person, ought to be interested in knowing how to acquire that state of mind which will attract riches. I spent twenty-five years in research, analyzing more than 25,000 people, because I, too, wanted to know “how wealthy men become that way.
- 64** Without that research, this book could not have been written.
- 65** Here take notice of a very significant truth, viz: The business depression started in 1929, and continued on to an all time record of destruction, until sometime after President Roosevelt entered office. Then the depression began to fade into nothingness. Just as an electrician in a theatre raises the lights so gradually that darkness is transmuted into light before you realize it, so did the spell of fear in the minds of the people gradually fade away and become faith.
- 66** Observe very closely, as soon as you master the principles of this philosophy, and begin to follow the instructions for applying those principles, your financial status will begin to improve, and everything you

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touch will begin to transmute itself into an asset for your benefit. Impossible? Not at all!

67 One of the main weaknesses of mankind is the average man's familiarity with the word "impossible." He knows all the rules which will NOT work. He knows all the things which CANNOT be done. This book was written for those who seek the rules which have made others successful, and are willing to *stake everything* on those rules.

68 A great many years ago I purchased a fine dictionary. The first thing I did with it was to turn to the word "impossible," and neatly clip it out of the book. That would not be an unwise thing for you to do.

69 Success comes to those who become SUCCESS CONSCIOUS.

70 Failure comes to those who indifferently allow themselves to become FAILURE CONSCIOUS.

71 The object of this book is to help all who seek it, to learn the art of changing their minds from FAILURE CONSCIOUSNESS to SUCCESS CONSCIOUSNESS.

72 Another weakness found in altogether too many people, is the habit of measuring everything, and everyone, by *their own* impressions and beliefs. Some who will read this, will believe that no one can THINK AND GROW RICH. They cannot think in terms of riches, because their thought habits have been steeped in poverty, want, misery, failure, and defeat.

73 These unfortunate people remind me of a prominent Chinese, who came to America to be educated in American ways. He attended the University of Chicago. One day President Harper met this young Oriental on the campus, stopped to chat with him for a few minutes, and asked what had impressed him as being the most noticeable characteristic of the American people.

74 "Why," the Chinaman exclaimed, "the queer slant of your eyes. Your eyes are off slant!"

75 What do we say about the Chinese?

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76 We refuse to believe that which we do not understand. We foolishly believe that our own limitations are the proper measure of limitations. Sure, the other fellow's eyes are "off slant," BECAUSE THEY ARE NOT THE SAME AS OUR OWN.

77 Millions of people look at the achievements of Henry Ford, after he has arrived, and envy him, because of his good fortune, or luck, or genius, or whatever it is that they credit for Ford's fortune. Perhaps one person in every hundred thousand knows the secret of Ford's success, and those who do know are too modest, or too reluctant, to speak of it, *because of its simplicity*. A single transaction will illustrate the "secret" perfectly.

78 A few years back, Ford decided to produce his now famous V-8 motor. He chose to build an engine with the entire eight cylinders cast in one block, and instructed his engineers to produce a design for the engine. The design was placed on paper, but the engineers agreed, to a man, that it was simply *impossible* to cast an eight-cylinder gas engine block in one piece.

79 Ford said, "Produce it anyway."

80 "But," they replied, "it's impossible!"

81 "Go ahead," Ford commanded, "and stay on the job until you succeed no matter how much time is required."

82 The engineers went ahead. There was nothing else for them to do, if they were to remain on the Ford staff. Six months went by, nothing happened. Another six months passed, and still nothing happened. The engineers tried every conceivable plan to carry out the orders, but the thing seemed out of the question; "*impossible!*"

83 At the end of the year Ford checked with his engineers, and again they informed him they had found no way to carry out his orders.

84 "Go right ahead," said Ford, "I want it, and I'll have it."

85 They went ahead, and then, as if by a stroke of magic, the secret was discovered.

86 The Ford DETERMINATION had won once more!

87 This story may not be described with minute accuracy, but the sum and substance of it is correct. Deduce from it, you who wish to THINK AND GROW RICH, the secret of the Ford millions, if you can. You'll not have to look very far.

88 Henry Ford is a success, because he understands, and *applies* the principles of success. One of these is DESIRE: knowing what one wants. Remember this Ford story as you read, and pick out the lines in which the secret of his stupendous achievement have been described. If you can do this, if you can lay your finger on the particular group of principles which made Henry Ford rich, you can equal his achievements in almost any calling for which you are suited.

YOU ARE “THE MASTER OF YOUR FATE, THE CAPTAIN OF YOUR SOUL,” BECAUSE...

89 When Henley wrote the prophetic lines, “I am the Master of my Fate, I am the Captain of my Soul,” he should have informed us that we are the Masters of our Fate, the Captains of our Souls, *because* we have the power to control our thoughts.

90 He should have told us that the ether in which this little earth floats, in which we move and have our being, is a form of energy moving at an inconceivably high rate of vibration, and that the ether is filled with a form of universal power which ADAPTS itself to the nature of the thoughts we hold in our minds; and INFLUENCES us, in natural ways, to transmute our thoughts into their physical equivalent.

91 If the poet had told us of this great truth, we would know WHY IT IS that we are the Masters of our Fate, the Captains of our Souls. He should have told us, with great emphasis, that this power makes no attempt to discriminate between destructive thoughts and constructive thoughts, that it will urge us to translate into physical reality thoughts of poverty, just as quickly as it will influence us to act upon thoughts of riches.

92 He should have told us, too, that our brains become magnetized with the dominating thoughts which we hold in our minds, and, by means with which no man is familiar, these “magnets” attract to us the forces, the people, the circumstances of life which harmonize with the nature of our *dominating* thoughts.

The Law of Harmonious Attraction

In Napoleon Hill’s “*Keys to Success*,” he referred to this concept as the **law of harmonious attraction**. The principle is essentially this: every thought we have attracts other thoughts of similar quality. As those thought multiply, they attract into our lives people and circumstances that harmonize with those thoughts.

This is one of the reasons it is so critical to **consciously** plant positive thoughts into your mind. You can do that by reading positive material, listening to self-help audio programs, attending seminars, meditation, positive posters, Power Affirmations, etc.

Some of the advantages I have personally found in using my Power Affirmations recordings is that the thoughts are always positive, they employ the principle of **repetition**, they are easy to use, and they are concentrated.

When you study other positive programs, even if all of the material is positive, out of necessity, there is a lot of fluff material. And there is little use of the principle of repetition--unless you listen to a program repeatedly and purposely repeat certain segments that are important to you at the moment. With the Power Affirmation recordings, the principle of repetition is already built into the program.

It’s for these reasons I created the Power Affirmations recordings for myself and why I decided to offer them to others. If you already have the recording equipment, you can easily make Power Affirmations recordings for yourself. If you don’t have it yet, I recommend my free eBook on Power Affirmations.

If you don’t have the time or recording equipment, you may want to consider purchasing some or all of the Power Affirmations recordings I made for myself. There are six main categories that can be purchased for only \$2 each. Or you can save \$5 and purchase the entire set for only \$7 (I may double the price after Christmas 2006). Even though the price is low, the quality of the recordings are excellent (I recorded them at a

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Hollywood recording studio). I've purposely kept the price low to make them as affordable as possible.

You can get more information and some free samples of the recordings at <http://www.poweraffirmations.com/mp3files/>.

Call to action: If you intend to do it, do it now!

93 He should have told us, that before we can accumulate riches in great abundance, we must magnetize our minds with intense DESIRE for riches, that we must become “money conscious until the DESIRE for money drives us to create definite plans for acquiring it.

94 But, being a poet, and not a philosopher, Henley contented himself by stating a great truth in poetic form, leaving those who followed him to interpret the philosophical meaning of his lines.

95 Little by little, the truth has unfolded itself, until it now appears certain that the principles described in this book, hold the secret of mastery over our economic fate.

96 We are now ready to examine the first of these principles. Maintain a spirit of open-mindedness, and remember as you read, they are the invention of no one man. The principles were gathered from the life experiences of more than 500 men who actually accumulated riches in huge amounts; men who began in poverty, with but little education, without influence. The principles worked for these men. You can put them to work for your own enduring benefit.

97 You will find it easy, not hard, to do.

98 Before you read the next chapter, I want you to know that it conveys factual information which might easily change your entire financial destiny, as it has so definitely brought changes of stupendous proportions to two people described.

99 I want you to know, also, that the relationship between these two men and myself, is such that I could have taken no liberties with the facts, even if I had wished to do so. One of them has been my closest personal friend for almost twenty-five years, the other is my own son. The unusual success of these two men, success which they generously accredit to the

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principle described in the next chapter, more than justifies this personal reference as a means of emphasizing the far-flung power of this principle.

100 Almost fifteen years ago, I delivered the Commencement Address at Salem College, Salem, West Virginia. I emphasized the principle described in the next chapter, with so much intensity that one of the members of the graduating class definitely appropriated it, and made it a part of his own philosophy. The young man is now a Member of Congress, and an important factor in the present administration. Just before this book went to the publisher, he wrote me a letter in which he so clearly stated his opinion of the principle outlined in the next chapter, that I have chosen to publish his letter as an introduction to that chapter.

101 It gives you an idea of the rewards to come.

102 “My dear Napoleon:

103 “My service as a Member of Congress having given me an insight into the problems of men and women, I am writing to offer a suggestion which may become helpful to thousands of worthy people.

104 “With apologies, I must state that the suggestion, if acted upon, will mean several years of labor and responsibility for you, but I am enheartened to make the suggestion, because I know your great love for rendering useful service.

105 “In 1922, you delivered the Commencement address at Salem College, when I was a member” of the graduating class. In that address, you planted in my mind an idea which has been responsible for the opportunity I now have to serve the people of my State, and will be responsible, in a very large measure, for whatever success I may have in the future.

106 “The suggestion I have in mind is, that you put into a book the sum and substance of the address you delivered at Salem College, and in that way give the people of America an opportunity to profit by your many years of experience and association with the men who, by their greatness, have made America the richest nation on earth.

107 “I recall, as though it were yesterday, the marvelous description you gave of the method by which Henry Ford, with but little schooling, without

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a dollar, with no influential friends, rose to great heights. I made up my mind then, even before you had finished your speech, that I would make a place for myself, no matter how many difficulties I had to surmount.

108 “Thousands of young people will finish their schooling this year, and within the next few years. Every one of them will be seeking just such a message of practical encouragement as the one I received from you. They will want to know where to turn, what to do, to get started in life. You can tell them, because you have helped to solve the problems of so many, many people.

109 “If there is any possible way that you can afford to render so great a service, may I offer the suggestion that you include with every book, one of your Personal Analysis Charts, in order that the purchaser of the book may have the benefit of a complete self-inventory, indicating, as you indicated to me years ago, exactly what is standing in the way of success.

110 “Such a service as this, providing the readers of your book with a complete, unbiased picture of their faults and their virtues, would mean to them the difference between success and failure. The service would be priceless.

111 “Millions of people are now facing the problem of staging a comeback, because of the depression, and I speak from personal experience when I say, I know these earnest people would welcome the opportunity to tell you their problems, and to receive your suggestions for the solution.

112 “You know the problems of those who face the necessity of beginning all over again. There are thousands of people in America today who would like to know how they can convert ideas into money, people who must start at scratch, without finances, and recoup their losses. If anyone can help them, you can.

113 “If you publish the book, I would like to own the first copy that comes from the press, personally autographed by you.

“With best wishes, believe me,

“Cordially yours,

“JENNINGS RANDOLPH”

This is Just the Beginning...

There's **so much more** to learn from this great book. Faith, autosuggestion, organized planning, imagination, the power of the master mind, the sixth-sense...just to name a few of the other topics covered in the rest of the book. If you **study** this book and **apply** the lessons, **your life will improve**.

The **only** way you can get a full copy of this version is by ordering the 200 Power Affirmations (over 3 hours of audio) from my website **for only \$7 (I may double the price to \$14 after Christmas 2006)**. You can order and download your set immediately by going to <http://www.poweraffirmations.com/MP3s/>. You will find that the Power Affirmations recordings will make it much easier to apply the concepts that you read about in *"Think and Grow Rich."*

Naturally, that's by design. *"Think and Grow Rich"* was the first book that introduced me to the concept of affirmations—repetition of positive thought. Many of the affirmations in the recordings were inspired directly by Napoleon Hill in this and his other writings and speeches, so they are a perfect complement to your study of this important book.

If you have any questions or need any additional information, please feel free to email me at whmarshall@earthlink.net. Or you can **"instant message"** me using most of the major instant messaging services. **I am here to help you.**

Now is the Time for Action

Remember this: thinking about taking action is **not** taking action. Talking about taking action is **not** taking action. The world is full of people who plan to take action to improve their lives "tomorrow." The problem for them is that "tomorrow" never comes. **Only action is action.** Just the fact that you have downloaded this first chapter read it demonstrates that you are a person of action.

Now take the next step and **order the over 200 Power Affirmations MP3s right now** for \$7. And of course get your **free bonus copy** of *"Think and Grow Rich"* at the same time. It's the perfect combination.

Keep your momentum going...

Get Over 200 Power Affirmations MP3s at
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